

## **AMTA ALABAMA CHAPTER**

### **BOARD MEETING MINUTES**

**APRIL 21, 2016**

#### **Attendance:**

LaDonna Ward – President

Sharon Bryant – 1<sup>st</sup> Vice President

Roxanne Castille – 2<sup>nd</sup> VP

Krissy Warren – 3<sup>rd</sup> VP

Paul Wolff – Treasurer

Cheryl Williams – Secretary

Anna Rickabaugh – Member at Large

Cynthia Taylor

Elaine Collins

Cindy Farrar – National Board Member

Madi Cowan – Website/Social Media Chair (Conference Call)

#### **Proceedings:**

Meeting called to order at 4:27 p.m. by President, LaDonna Ward

Previous board minutes were read and approved as is.

#### **LaDonna Ward, Presidents report:**

LaDonna motioned that the AL Chapter set a goal for the Massage Therapy Foundation in the sum of \$500

Krissy Warren 2<sup>nd</sup>

All approve

Discussed:

\*New President will be attending a New President Meeting in Tampa in June.

\*\$50 coupons will be given to Committee Chairs who attend meetings, either in person or on conference calls. Coupons will be used to put towards CEU's. No expiration and Non-transferrable.

\*Discussed dates for upcoming Board Meetings.

\*1-day Education Meeting for Board Training/Orientation is scheduled for August 13, 2016 and will be held in Cullman. Place of location to be announced at a later date.

\*AMTA Alabama Chapter Fall Convention will be held in Cullman in October on the 14, 15 & 16<sup>th</sup>. Board Meeting will be held on Friday the 14<sup>th</sup>.

\*LaDonna Ward, President motioned Anna Rickabaugh to represent the AL Chapter by attending the CVOP>

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Krissy Warren 2<sup>nd</sup>

All approve

**Paul Wolff, Treasury Report**

\*Working with National to receive a Credit Card for Chapter.

\* Estimated 20,000 in account. Reported same amount as last year. 9,000 in CEU's to offset the estimated 12,000 that will be at current conference.

\*Budget copies are made and ready to be handed out at Member Luncheon at the weekend's convention.

**Sharon Bryant, 1<sup>st</sup> VP**

No Report

**Roxanne Castille, 2<sup>nd</sup> VP**

No Report

**Krissy Warren, 3<sup>rd</sup> VP**

No Report

**Cheryl Williams, Secretary**

No Report

**Report of Chairs:**

**Anna Rickabaugh, Member at Large #2**

\*Did not receive as many donations as last year

\*Companies that Donated:

Biofreeze

doTERRA International

Bon Vital

Soothing Touch

Massage Warehouse

Thera Cane

**Sharon Bryant, Media Coordinator Chair and Website/Social Media Chair**

**Madi Cowan, New Website/Social Media Chair (Conference Call)**

AMTA-AL Facebook Page - 223 likes

AMTA-AL Facebook - 175 Members

962 Constant Contact

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Madi Cowan will be updating Social Media FB page, approving members, editing website/ community page, emails for convention, sign-in sheets for convention, room share – ride share and registration roster.

Sharon Bryant reported that AMTA AL Chapter has 525 members to date. 46 new members and 4 lost. 125 new members since 2012. Also reported that the Call Army comprised of 5 people, call several members every month.

#### **Krissy Warren, Education Chair**

Bliss wants to teach Thai Massage at the AL Chapter Fall Conference

Dr. Ben Benjamin and Mary Ellen Derwiss will be here this weekend. Dr. Ben Benjamin request that there be an even number of people in his class. Board member will be available to assist with this if needed.

#### **Karen Vaughn, Government Relations Chair**

Not present

#### **Liz Mawhinney, CSMT Chair**

Not present. Report sent to LaDonna Ward, President

CSMT (previously known as MERT)

National has completed its manual and I have finished customizing it for our chapter. Training our new team members and re-certifying our established team members may begin this summer with completion of the video component. The new Community Service Massage Team (CSMT) certification process will include a Red Cross and FEMA component to be completed prior to our training. A valid CPR certification is required as well.

As we all know, Alabama is plagued with both hurricanes and tornados so having an active, deployment-ready team is critical to successfully support our first responders. We are in a position to offer support to these brave and dedicated people every year, but we pray this will not be necessary. So our second endeavor, community outreach, becomes an essential cornerstone for our chapter's statewide CSMT team. Community outreach will be determined by our regional team captains when we have completed our new certification process.

#### **Cynthia Taylor, Events Chair**

Massage Mingle will be held in Conference Center 6:30 – 8:30 Friday evening. Catered event with Soup/Salad and dessert. Saturday luncheon will be catered. Saturday Sunset Cruise will have Chicken Fingers, chips and dip, cups and ice.

Meeting adjourned at 6:18 p.m.

All approved